

Annual Conference

Corporate Sponsorship and Exhibitor Opportunities

2020



April 24-26, 2020
Hyatt Regency DTC
Denver, Colorado

Collaborate with PSC Partners.

Together, we will find a cure.

PSC Partners Seeking a Cure provides education and support to primary sclerosing cholangitis (PSC) patients, families, and caregivers and raises funds to research causes, treatments, and cures for PSC. The **PSC Partners Seeking a Cure Conference** brings together close to 400 patients, caregivers, families, medical professionals, researchers, and others whose lives are impacted by PSC. The 16th annual conference, held in conjunction with University of Colorado Health and Children's Hospital Colorado, will take place in Denver, Colorado, on April 24-26, 2020.

Many conference presenters are PSC thought leaders who come from the U.S. as well as from international PSC medical and research centers. Attendees from throughout the U.S., Canada, and other international locations, will learn about the latest research on potential treatments, medications, and procedures. Additionally, patients will find peer-to-peer support opportunities and discussion sessions with physicians and other experts.

As a sponsor, you will receive:

- Increased awareness for your organization
- An opportunity to learn about all aspects of PSC
- Exposure to nearly 400 people in your target audience
- Goodwill from the international PSC community

Additionally, your investment in PSC Partners' 2020 Conference:

- Helps achieve our mission for the PSC community
- Enables us to make the event accessible to as many people as possible by subsidizing a significant portion of registration fees for all patients and caregivers



PSC Partners Seeking a Cure, a 501(c)(3) nonprofit organization, is committed to an independent and unbiased approach to funding, research, treatments, and cures for PSC. All sponsorship support is non-exclusive.

2020 Annual Conference

Corporate Sponsorship Opportunities

Thank you for your interest in sponsoring the PSC Partners Seeking a Cure Annual Conference, hosted in partnership with the University of Colorado Health and Children's Hospital Colorado. The conference will take place in Denver, Colorado, on April 24-26, 2020.

For sponsorship recognition to be included in printed event materials, all funds must be received by March 15, 2020.



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<p style="text-align: center;">Diamond Partner</p> <p style="text-align: center;">\$40,000 and above</p>	<ul style="list-style-type: none"> • Recognition as a Saturday Gala Dinner sponsor • Reserved table for 8 at Saturday Gala Dinner • Wifi sponsorship for conference • Approved promotional item distributed to attendees at registration • Logo on attendee conference material folders • Premier location for exhibit space at conference Friday and Saturday Includes one 6'x30" table and two chairs • Extra-large logo placement prominently displayed on event signage, on the ballroom conference screen, event brochures, poster at registration table, and welcome packet letter • Logo included on Step and Repeat Banner • Logo displayed on conference agenda, pre-conference newsletters, and annual conference webpage • Recognition in special edition post-conference newsletter • Podium recognition at Friday and Saturday dinners • 8 complimentary conference registrations • Sponsor ribbons for company personnel • Social Media Promotion
<p style="text-align: center;">Emerald Partner</p> <p style="text-align: center;">\$25,000</p>	<ul style="list-style-type: none"> • Audio-Visual (AV) sponsorship for conference • Premier location for exhibit space at conference Friday and Saturday Includes one 6'x30" table and two chairs • Large logo placement prominently displayed on event signage, on the ballroom conference screen, event brochures, poster at registration table, and welcome packet letter. • Logo included on Step and Repeat Banner • Logo displayed on conference agenda, pre-conference newsletters, and annual conference webpage • Recognition in special edition post-conference newsletter • Podium recognition at Friday and Saturday dinners • 6 complimentary conference registrations • Sponsor ribbons for company personnel • Social Media Promotion

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<p style="text-align: center;">Platinum Partner</p> <p style="text-align: center;">\$15,000</p>	<ul style="list-style-type: none"> • Regular location for exhibit space at conference Friday and Saturday Includes one 6'x30" table and two chairs • Large logo placement prominently displayed on event signage, on the ballroom conference screen, event brochures, poster at registration table, and welcome packet letters • Logo included on Step and Repeat Banner • Logo displayed on conference agenda, pre-conference newsletters, and annual conference webpage • Recognition in special edition post-conference newsletter • Podium recognition at Friday and Saturday dinners • 6 complimentary conference registrations • Sponsor ribbons for company personnel • Social Media Promotion
<p style="text-align: center;">Gold Partner</p> <p style="text-align: center;">\$10,000</p>	<ul style="list-style-type: none"> • Regular location for exhibit space at conference Friday and Saturday Includes one 6'x30" table and two chairs • Medium logo displayed on event signage, on the ballroom conference screen, event brochures, poster at registration table, and welcome packet letters • Logo included on Step and Repeat Banner • Logo displayed on conference agenda, pre-conference newsletters, and annual conference webpage • Recognition in special edition post-conference newsletter • Podium recognition at Friday and Saturday dinners • 4 complimentary conference registrations • Sponsor ribbons for company personnel • Social Media Promotion
<p style="text-align: center;">Silver Partner</p> <p style="text-align: center;">\$5,000</p>	<ul style="list-style-type: none"> • Regular location for exhibit space at conference Friday and Saturday Includes one 6'x30" table and two chairs • Small Logo displayed on event signage, on the ballroom conference screen, event brochures, poster at registration table, and welcome packet letters • Logo displayed on conference agenda, pre-conference newsletters, and annual conference webpage • Recognition in special edition post-conference newsletter • 2 complimentary conference registrations • Sponsor ribbons for company personnel

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<p>Bronze Partner</p> <p>\$2,500</p>	<ul style="list-style-type: none"> • Regular location for exhibit space at conference Friday and Saturday Includes one 6'x30" table and two chairs • Name recognition on event signage, on the ballroom conference screen, event brochures, poster at registration table, and welcome packet letters • Name recognition on conference agenda, pre-conference newsletters, and annual conference webpage • 1 complimentary conference registration • Sponsor ribbons for company personnel
<p>Non-Profit Partner</p>	<ul style="list-style-type: none"> • Non-Profit Sponsorships and Exhibitor Information Available on Request

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Exhibits provide a professional, educational environment in which interested conference attendees have the opportunity to visit booths, and receive information about products, services, and programs offered by the exhibiting company/organization. Attendees also may want to discuss clinical trial opportunities offered by pharmaceutical exhibitors.

The 2020 Annual Conference is hosted in partnership with University of Colorado Health and Children's Hospital Colorado and will take place in Denver, Colorado, on April 24-26, 2020.

Exhibit opportunities are available on Friday, April 24 and Saturday, April 25, 2020.

Sponsorship opportunities are awarded at the sole discretion of PSC Partners Seeking a Cure.

For additional information on offerings, email contactus@pscpartners.org or call (303) 771-5227.

PSC Partners Seeking a Cure, 6900 E. Belleview Ave, Suite 202, Greenwood Village, CO 80111, USA



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