

## 20 WAYS To Raise \$1,000 (or More!) For PSC

Raising money, even for something you care deeply about, is intimidating for most people. But it's an important part of what we do at PSC Partners. The dollars you help us raise allow PSC Partners to invest in research and help families affected by PSC. This is how together we have awarded \$1.8 million for important PSC research! We want to make it as easy as possible for you to help us raise these much-needed funds. Keep it simple or get creative! Tell your story. Follow these simple steps and don't forget to donate yourself. It sends a powerful message to those you ask if you've given too.

- ✓ Decide which fundraising strategy works for you. Pick from the list below or create your own.
- ✓ Fill out PSC Partners' <u>Fundraising Proposal Form</u> online.
- ✓ Get started!

We are happy to assist you to help you make your PSC Partners' event a success. Email us at <a href="mailto:contactus@pscpartners.org">contactus@pscpartners.org</a>.

- 1. **WRITE PERSONAL NOTES** Make a list of your friends and family who may want to help. Write personal notes (handwritten or email) to them. Share your story. Some may need to ask 10 friends in order to raise \$1,000. Some may need to ask 50.
- 2. **PLEDGE \$28 A MONTH** And ask two others to do the same.
- 3. **CREATE YOUR OWN FUNDRAISING PAGE** Our website offers an easy to use, online platform where you can tell your story and then ask friends and family to participate. They can donate to PSC Partners directly through your page. Set a goal and see how much you can raise!
- 4. **HOST A PARTY** Don't charge a ticket price. Have friends and family to your home for refreshments and a bite to eat. Share your PSC story and ask them to consider a donation.
- 5. <u>LUNCH AND LEARN</u>- Same idea as hosting a party. Don't ask people to give ahead of time. Invite them to join you for lunch and have an informal discussion about PSC. Share your knowledge and your story. Many people will want to give.
- 6. **HOST A FUNDRAISER** Host a PSC Partners fundraiser. It could be a yard games party, spaghetti dinner at your church or union hall, outdoor movie night, picnic lunch, trivia night, pool party,

- card game night, scavenger hunt party, BBQ. Charge a ticket price and donate the proceeds (or the entire price of the ticket if you can absorb the cost) to PSC Partners. Consider asking a friend or two to co-host with you. They can help you plan and invite their friends.
- 7. **CELEBRATE YOUR BIRTHDAY** Invite people to your birthday party. In lieu of gifts, ask them to make a donation to PSC Partners.
- 8. **MAKE A DONATION IN LIEU OF A GIFT** Who needs more stuff? Ask friends and family, with whom you normally exchange holiday gifts, to give to PSC Partners instead.
- 9. **HAVE A COMMUNITY BAKESALE OR GARAGE SALE** Ask friends to help you sell baked goods or things that are no longer needed. This is a great way to donate to PSC Partners and you don't even have to ask for money!
- 10. **PARTNER WITH A LOCAL BUSINESS** Many businesses (fitness and art studios, restaurants & retailers) like to partner with non-profit organizations that are important to their clients. For example, work with your favorite yoga studio. You invite your friends and family to a class and the studio donates the proceeds to PSC Partners. Or ask your favorite restaurant or retailer to donate a percentage of their profits on a certain day or week. It's a win-win. The business gets exposure and you get to make a difference for PSC.
- 11. **SHARE YOUR EXPERTISE** Teach people something you know. Knitting, gardening, starting your own business, cooking, dog training...the possibilities are endless. Invite 20 people, charge them \$50 each, and you've just raised \$1,000 for PSC Partners!
- 12. **ORGANIZE A BIKE RIDE, RUN, OR OTHER OUTDOOR ACTIVITY** Make it a "4<sup>th</sup> of July Parade for PSC", "Ride and Shine for PSC", "Kayak and Cocktails", "Hiking for a Cure" or make up your own. Large or small, this is a great way to raise money and bring awareness.
- 13. **ORGANIZE A SERVICE RAFFLE** Ask three people to join you in donating a simple but valuable service and sell \$10-\$20 raffle tickets for this item. Examples could be a day of housekeeping, yard work, childcare for a weekend or house painting, etc.
- 14. **PROGRESSIVE DINNER PARTY** Ask two neighbors to help you host a progressive dinner party. Start at one person's home for cocktails & hors d'oeuvres, progress to the next home for dinner, and the last for dessert. Charge a ticket price or ask guests to make a donation to attend.
- 15. **HOST A "STAY AT HOME" PARTY** Have a group of friends who are tired of going to events? Try this fun twist. Send them an invitation to a non-event, entitling them to stay at home and relax. Ask the non-party goers to buy a ticket to the non-event or suggest they donate the amount they would normally spend on going to an event.
- 16. **TRIPS AND TOURS** Lead (or ask someone to lead) a nature walk, boating/sailing trip, horseback ride, architectural tour, fishing trip, historical tour, rafting trip. Charge \$15-\$25 and maybe advertise in your local newspaper and/or on social media.
- 17. **PASS THE HAT** If you belong to a service club, sorority or fraternity, support group, prayer group, bridge club, etc., talk about PSC and pass the hat for donations. Consider asking your friends and family to do the same.

- 18. **SECOND COLLECTION** For church-goers, ask if you can share your story during a service and have a second collection for PSC Partners.
- 19. **SAVE YOUR CHANGE** Ask 5-10 people to save their change for 3-6 months and donate it to PSC Partners. You do the same.
- 20. **STAR-STRUCK EVENT** Ask a famous or popular person in your community to do a special event. Your story is powerful, and they may be willing to help draw attention to PSC.